

Director of Video

Overview

Origin's Director of Video is the creative and business force behind Origin's video department, with three distinct areas of responsibility—creative oversight, team management and mentorship and business development.

As the department's creative lead, the Director of Video provides hands-on, senior expertise as a Director and Producer, as well as overseeing other senior contractors. As the most senior director and producer in Origin's midst, creative leadership, story concepting, casting, storyboard development, script development and client presentations are all within the realm of duties.

As the department's manager, the Director of Video leads, manages and mentors a team of internal staff and contractors comprised of directors, cinematographers, producers, writers, editors, motion and sound designers, as well as athletes and talent to create video content for Origin's outdoor sport clients. His or her own cinematography, editing and producing skills may also be leaned on occasionally.

Finally, as the department's business lead, the Director of Video contributes to client pitching and proposal development, is responsible for the financial success and oversight of the department, liaises with Origin's other department heads, and is a member of Origin's senior leadership team.

Qualifications

Origin's Director of Video must be an avid outdoor sport enthusiast with deep outdoor sport filmmaking experience. He or she must have exceptional leadership skills and be interested in leading and mentoring a team of their own and growing a vibrant and successful video production company. He or she must be a creative storyteller who is as interested in concepting and pitching ideas to clients, as much as overseeing their execution. Strong communication skills, the ability to

Whistler

201-1002 Lynham Road
Whistler, BC V0N 1B1
604-932-8482

Montréal

55 Mont-Royal Ouest #603
Montréal, QC H2T 2s6
514-842-5252

work under pressure and to be organized are critical skills. The ideal candidate will bring outdoor sport industry contacts and will be able to cross-over successfully to working with lifestyle brands. He or she will also provide in-depth understanding and collection of ideas for outdoor sport ideas waiting to be told, and can jump in and help film or edit in a pinch when team resources are tight.

Duties and Responsibilities

- **Business Development**
 - Work with Agency principals and account directors in brainstorming, pitching and developing new business ideas and opportunities for the video department
 - Communicate directly with clients in the pitching of projects or ideas
- **Creative Oversight**
 - Concepting, storyboarding and script development (with a writer) of stories and video concepts
 - Directing, or overseeing the direction, of video productions from concepting through post-production.
 - Overseeing and collaborating with writers, cinematographers, editors, motion and sound designers
- **Production Oversight**
 - Acting in an executive producer capacity, overseeing the work of line producers, and production managers
 - Recruiting and resourcing of staff and projects
 - Overseeing the scoping and estimating of projects
 - Establishing and maintaining relationships with freelancers and contractors
- **Department vision and budgeting**
 - Prepare an annual department budget and business plan
 - Participate on Origin's senior leadership team, helping to reach Origin's vision and build effective relationships between Origin's departments
- **Mentorship and leadership**
 - Manage both the internal team as well as contract team members
 - Mentor the internal team in their career development and training
 - Conduct monthly one on ones and annual performance reviews with team members

Position Details

Position: Permanent, full-time position

Salary range: \$80-125k/year (dependent upon experience)

Location: Origin's Whistler studio

Benefits: annual performance bonus of up to 10% of total salary, flexible working hours and environment, paid vacation, health benefits, training allowance and recreation credit