



## Senior Interactive Design Lead (Contractor)

At Origin, the Senior Interactive Design Lead is accountable for conceptualizing and executing innovative digital design experiences. Our Senior Design Leads champion best-in-class design solutions for our clients. They are fearless, energetic, well spoken and overflowing with enthusiasm and passion for design, art and creative culture. The Senior Interactive Design Lead breathes collaboration and sweats work ethic. As a seasoned member of the creative department, he/she must artfully balance the doing and directing. They will be accountable for inspiring and mentoring a small design team while getting their hands dirty digging page gutters and pushing pixels.

### Job Details

**Job Title:** Senior Interactive Design Lead

**Direct Report:** Creative Director

**Position:** Project-based contract

### Qualifications

A post-secondary design degree or diploma with specialization/focus in interactive, graphics or multimedia design is just the start. An eye for detail is next. Advanced understanding of design theory, application and problem solving is a must. Experience fine tuning typography, grids and prototypes are considered standard for this role. Finally, the ability to problem solve and multitask while applying marketing and brand strategy will be the driving force of the required experience.

- Minimum 6-8 years of professional experience in a design/creative environment. At least 4 years spent at digitally focused agencies or design firms.

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**Montréal**  
55 Mont-Royal Ouest #603  
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514-842-5252

- Foundational knowledge of user experience design. Solid understanding of usability and accessibility standards and best practices.
- Experience working with a variety of design authoring software applications including Sketch, Adobe XD, InVision and advanced skills using Photoshop, Illustrator and InDesign.
- Ability to communicate with development teams, with working knowledge of HTML, CSS and CMS.
- Strong communication skills, both written and verbal. Confident public speaker. Collaborative and respectful personality.

## Responsibilities

- Lead the conceptualization and execution of user-focused, interactive design projects, targeting a variety of users and audiences while reflecting the client's brand and business objectives.
- Surprise and impress your Creative Director with innovative thinking and fresh design solutions.
- Be the go-to design resource for high profile, complex or large projects.
- Ensure personal and team's design work meets Origin's high standards of quality.
- Think outside of the box to define a new one, then, think outside of that box.
- Stay immersed in industry trends and innovation (design, technology, social, advertising).
- Champion the usability, consistency, brand relevance and functionality of the final product.
- Provide mentorship and guidance to Origin's design team to inspire and grow talent.
- Contribute to the development of our creative briefs. Ask questions. Challenge them.
- Think creatively and strategically within the demands of the client brief and budget.
- Collaborate with Account/Project Managers, writers and videographers to push creative ideas.
- Facilitate, receive and apply design feedback while striving to improve and elevate the work.
- Deliver multiple design directions to provide thought-provoking options for Creative Director.
- Provide design solutions across all advertising channels when required (print, OOH, DM etc...)
- Always be ready to present and sell your work internally or externally

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